

DIGITAL KIOSK PARTNERSHIP



COLUMBUS
CHAMBER
OF COMMERCE

ORANGE BARREL | MEDIA

Exclusive Advertising Opportunity for Chamber Members

Reach Columbus. Elevate Your Brand. Drive Impact.

PARTNERSHIP HIGHLIGHTS

- **100 Reserved Kiosk Faces** | Strategically located across **Downtown Columbus** and **Easton Town Center**. (*locations*)
- **Exclusive Access** | Chamber members receive **priority placement** on these high-traffic digital kiosks.
- **Premium Exposure** | :10–:15 second ad spots running **20–45 times per hour**, depending on occupancy.
- **Unmatched Value** | Packages start at **\$125,000 for 8 weeks of visibility** – a \$200,000 value, representing a 37.5% discount off standard market pricing.
- **Co-Branded Recognition** | All campaigns proudly display your brand **alongside the Columbus Chamber logo**, reinforcing credibility and community commitment.

WHY IT MATTERS

- **Reach thousands** of residents, commuters, and visitors daily.
- Align your company with the **Chamber's reputation and trusted brand**.
- Take advantage of this **member-only opportunity to amplify your visibility** at a fraction of the cost.

\$125,000

8 weeks of visibility
100 kiosk locations
\$200K value
37.5% off market rate

Availability is limited to 100 kiosks.

COL-IKE-600

DIGITAL KIOSK SPECIFICATIONS

ARTWORK SPECIFICATIONS

Vertical Orientation: 1920px H x 1080px W

Resolution: 72dpi

Horizontal Orientation: 1080px H x 1920px W

Color Mode: RGB

Creative: video or static

Duration: 10 seconds

Formats: .mp4 or .jpg

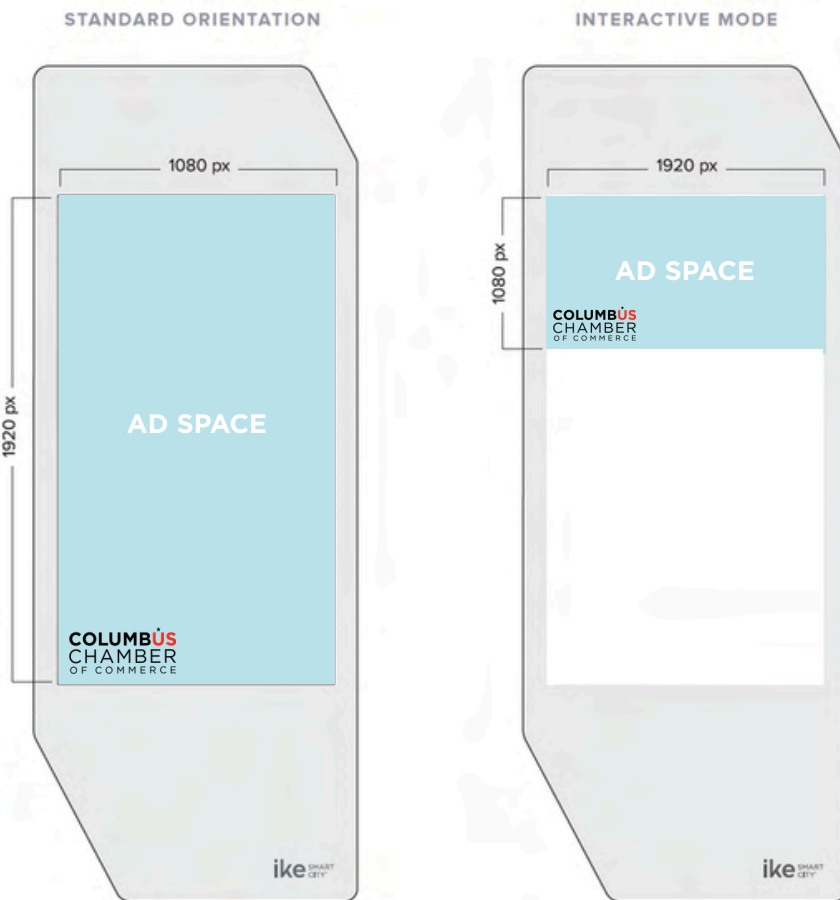
Frame Rate: 30 fps Codec: H264

FILE INFORMATION

The naming convention of the submitted file should include 'Go-Live date' of file, brand name, and product or tagline. Example: MM_DD_YY_brandname_product.jpg

SUBMISSION INFORMATION

For an effective campaign, no more than 3 creatives are recommended. If submitting 5+ creatives, please allow at least 14 days. 1 Flip: 1,080 spots per day or 12.5% SOV. Contact us for file delivery information.



Impressions shown are Geopath 18+ at 10 min/hr SOV. IKE Smart City reserves the right to make up for any lost impressions throughout the course of the campaign. This ensures no impressions are lost due to digital outages, or any period of time where space is otherwise unavailable.

NOTE: Must submit two files, one for each of the sizes.

When the digital screen goes to interactive engagement mode, the advertisement moves to the top 1/3 of the screen.

We strongly recommend against all dark backgrounds.

EAS-DG-501

DIGITAL KIOSK SPECIFICATIONS

ARTWORK SPECIFICATIONS

Vertical Orientation: 1920px H x 1080px W

Resolution: 72dpi

Codec: H264

Color Mode: RGB

Creative: video or static

Duration: 10 seconds

Formats: .mp4 or .jpg

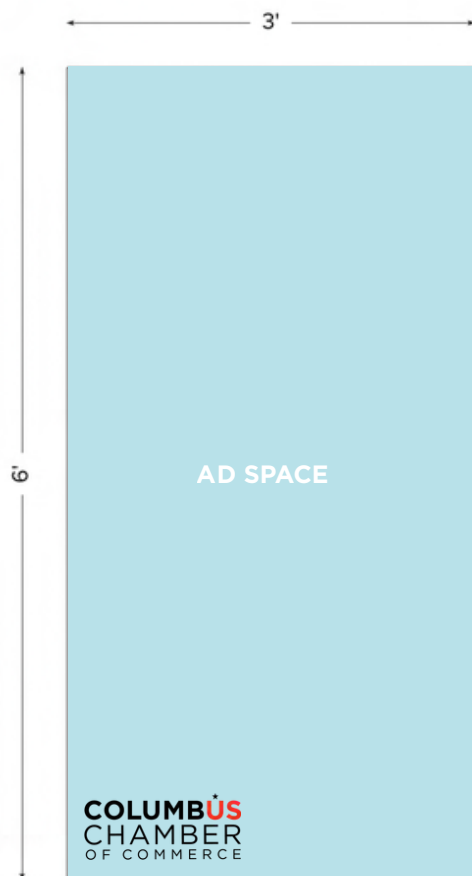
Frame Rate: 30 fps

FILE INFORMATION

The naming convention of the submitted file should include 'Go-Livedate' of file, brand name, and product or tagline. Example: MM_DD_YY_brandname_product.jpg

SUBMISSION INFORMATION

For an effective campaign, no more than 3 creatives are recommended. If submitting 5+ creatives, please allow at least 14 days. 1 Flip: 1,080 spotsper day or 12.5% SOV. Contact us for file delivery information.



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VIEWABLE/LIVE AREA
This section shows the ad space

Advertising Agreement

Company: _____

Address: _____

Primary Contact First Name: _____ Primary Contact Last Name: _____

Primary Contact Phone: _____ Primary Contact Email: _____

Secondary Contact First Name: _____ Secondary Contact Last Name: _____

Secondary Contact Phone: _____ Secondary Contact Email: _____

Agreement Details:

Total Cost of Package: \$ _____

Agreement Activation Date: _____ Agreement End Date: _____

This agreement between (company name) _____ and the Columbus Chamber of Commerce is authorized by:

Signature: _____ Date: _____

Signature: _____ Date: _____



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