Give to Our Cause. Be the Effect.
Become a Holiday Butterfly Hero this Season

This holiday season, take your philanthropy to new heights by becoming a **Butterfly Hero** for Nationwide Children's Hospital. Nationwide Children's mission is to provide life-changing health care for all children, but we need your help.

By donating to or raising funds for the hospital, our Butterfly Heroes make it all possible. From supporting 1.9 million annual patient visits to funding cutting-edge research and internationally recognized patient care, your partnership will have an impact not only on Columbus, but across the globe.

Spotlight Your Support

When you sign on to be a **Butterfly Hero**, we will send you our Fundraising Kit, with tools that will help your promotion be a success. We will share the details of your fundraiser on our Butterfly Hero Recognition Page. You can display your support with a window cling and share about your partnership on social media, so everyone will know about your commitment to children's health. And, when you raise a minimum of $500 you will receive benefits like recognition in our holiday sponsorship thank you ad in *The Columbus Dispatch*, and the opportunity to send cheer cards and butterfly nightlights to patients at the hospital.

Every Gift Matters

Your support is invaluable, and your team can make a difference. From $15 pajamas to $5,000 state-of-the-art IV infusion pumps, there are many ways your donation will be used to help save children's lives and to brighten the day for those fighting their illness and injuries.

$100 Funds
A child's bell ringing celebration, signifying their last chemo treatment

$500 Funds
A toy closet on one floor of the hospital for a month

$1,000 Funds
A scholarship for a summer camp in a medically safe environment

$1,500 Funds
A Butterfly Wagon for transporting patients through the hospital

$5,000 Funds
Our Emergency Department Clothing Closet for one month

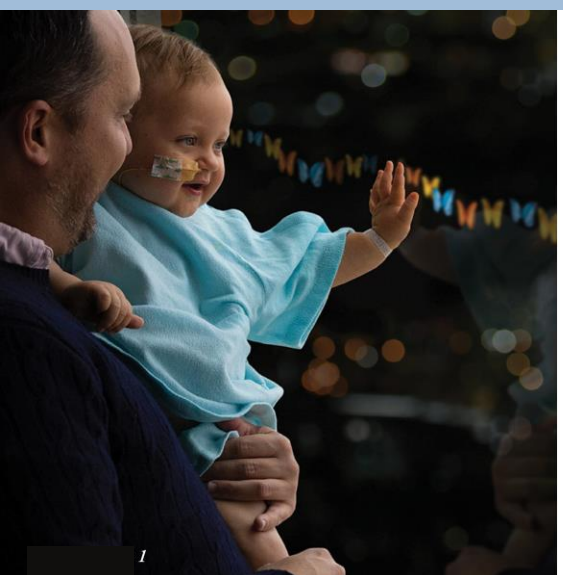
Get Creative

From big to small, brick and mortar to online, food to fashion and everything in between, companies create their own fundraising activities to engage their employees, customers and the community to support programs at Nationwide Children's Hospital. The possibilities are endless, but here are a few idea starters.

- Employee Giving Programs - Matched by Your Company
- Percentage of Sale and Round Up at the Register Campaigns
- Pin Up Campaigns
- Dollar Donation of a Specific Item sold especially for the Campaign
- Employee Fundraising like Bake Sales, Flower Sales, Pancake Breakfasts and more!

Fundraising Recognition Benefits

$500	• Recognition in the year-end thank you ad in The Columbus Dispatch (December), and name listed on holiday sponsorship thank you ad in The Dispatch (January 2026) • Listing on the Butterfly Hero Recognition Page on our website • Invitation to attend select donor appreciation events
$1,000	• Benefits listed above, plus: • Social media toolkit to share publicly about your partnership with Nationwide Children's
$2,500	• Benefits listed above, plus: • Deliver a basket of sweet treats to a staff workstation on behalf of the donor
$5,000	• Benefits listed above, plus: • Opportunity to send 5 butterfly night lights to children in the hospital, in your name
$10,000	• Benefits listed above, plus: • Opportunity to host an 18" butterfly at your place of business during the Holiday Campaign • Invitation to attend a tour of the hospital with check presentation • Opportunity to send 10 butterfly night lights to children in the hospital in your name • Invitation to attend the Nationwide Children's Hospital Patron Level Celebrations



Light Up A Life.

Scan the QR Code to receive your Butterfly Heroes Fundraising Kit.

For more partnership information, please contact Kathy Hickman
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NATIONWIDE CHILDREN'S
When your child needs a hospital, everything matters.