

A Quick Glance at

Q2 2024

COLUMBUS
CHAMBER
OF COMMERCE

Members
2,376



New Members
189

WEEKLY MEMBER EMAIL
DELIVERIES

41,000+

58% OPEN
RATE

Social Media

942,000+
IMPRESSIONS

41,000+
ENGAGEMENTS

AUDIENCE

48,700+

1,000+
POSTS

12

Ribbon Cuttings

Total Number of
Events

2,580+

25

EVENT TICKETS

SOLD

DID YOU MAXIMIZE YOUR OPPORTUNITIES TO
GROW YOUR BUSINESS?

Chamber
Board,
Councils &
Committees

240

COLUMBUS
REGION LOGISTIC
COUNCIL
MEMBERS

21

COUNCIL &
COMMITTEE
MEETINGS

OUR FAITHFUL VOLUNTEERS ARE TRULY AN EXTENSION
OF THE COLUMBUS CHAMBER

ALL NEW

Member Appreciation
Week

LAUNCHED

Total Number of
Program Participants
230

5

PROGRAMS

Member Service Consultations

167

2024 *Signature Events*

2024 Annual Meeting Next Era

February 6

**7th Annual Play to Work Golf Outing & Tennis
Invitational**

June 17

100th Annual Clambake & Lobster Feast

September 26

Series Events

Member Orientation

January 25, March 7, May 23, July 25, September 12, November 14

Inclusion Series & DEIA Symposium

January 31, April 17, July 31, November 13

Chamber AfterHours

February 8, April 11, June 13, August 8, October 10, December 11

CEO Insights

February 21, May 15, August 21, November 20

Chamber Leadership Luncheons

March 12, June 11, September 17, November 12

Columbus Region Logistics Council (CRLC)

March 14, June 13, August 15, December 12

Experience Series

March 21, June 20, October 17, December 5

Chamber Women's Collective

May 1, September 4, December 4

Innovation & Transformation Council

May 8, August 7, November 6

Government Mixers

May 22, November 13, December 18

VIEW THE FULL CALENDAR OF ALL EVENTS AT [COLUMBUS.ORG/EVENTS](https://columbus.org/events)

Investors Partners

