

A Quick Glance at Q1 2024

COLUMBUS[★] CHAMBER OF COMMERCE

Members

2,386



New Members

New! 158

WEEKLY MEMBER EMAIL DELIVERIES

34,900+

56% **OPEN RATE**

ALL NEW

Women's Collective

LAUNCHED

5

Ribbon Cuttings

Total Number of Events

2,250+

EVENT TICKETS

11

SOLD

DID YOU MAXIMIZE YOUR OPPORTUNITIES TO GROW YOUR BUSINESS?

Social Media

205,000
IMPRESSIONS

11,000+
ENGAGEMENTS

AUDIENCE

48,600+

500+
POSTS

Chamber Board & Committees

OUR FAITHFUL VOLUNTEERS ARE TRULY AN EXTENSION OF THE COLUMBUS CHAMBER

27

New Volunteers

14

COMMITTEE MEETINGS

Total Number of Program Participants

167

140

YEARS SERVING THE COLUMBUS REGION



207

Member Service Consultations

2024-2024

Signature Events

2024 Annual Meeting Next Era

February 6

7th Annual Play to Work Golf Outing & Tennis Invitational

June 17

10th Annual Clambake & Lobster Feast

September 26

Series Events

Member Orientation

January 25, March 7, May 23, July 25, September 12, November 14

Inclusion Series & DEIA Symposium

January 31, April 17, July 31, November 13

Chamber AfterHours

February 8, April 11, June 13, August 8, October 10, December 11

CEO Insights

February 21, May 15, August 21, November 20

Chamber Leadership Luncheons

March 12, June 11, September 17, November 12

Columbus Region Logistics Council (CRLC)

March 14, June 13, August 15, December 12

Experience Series

March 21, June 20, October 17, December 5

Chamber Women's Collective

May 1, September 4, December 4

Innovation & Transformation Council

May 8, August 7, November 6

**VIEW THE FULL CALENDAR OF ALL EVENTS AT
COLUMBUS.ORG/EVENTS**

Investors Partners

