



HOW IT WORKS



The Columbus Dispatch

The Official Community's Choice program recognizes the best of local businesses throughout the region. Selections are in the hands of our readers, allowing them to shine a spotlight on their favorite local businesses.

This prestigious award not only honors the Top businesses in the area but allows each of them robust and diverse ways to promote, market and educate the community about their business all year!

HOW DOES IT WORK?

The Official Community's Choice program is divided into two voting rounds -- the write-in nomination round and the Top 5 voting round. During the nomination round, voters visit yourchoiceawards.com/columbus and nominate their favorite businesses by write-in. At the end of the nomination voting round, all the nominations are tallied and the Top 5 nominees in each category move on to the Top 5 voting round. The community then is invited to cast votes to determine the winners! The Top 3 finalists are featured in an Official Community's Choice special publication in print and online and are honored at a special awards gala where the first-place winners are announced.

Last year, over 117,200 total votes were cast.

IMPORTANT DATES

Nomination Voting Round: June 10 through June 30, 2024

Top Five Voting Round: August 15 through August 30, 2024

Top Three Notified: on and around September

Awards Gala on December 12, 2024

Section Publishes on December 15, 2024

ADVERTISING OPPORTUNITIES

Deeply discounted advertising/marketing packages each round helps garner nominations and votes. Winners also receive discounted rates for the entire year! Please see your sales representative for details.

AWARDS GALA EVENT

This year's Community's Choice Awards gala will be a red carpet, Oscar-style celebration, featuring a cocktail hour, entertainment, reception, delicious meal, and awards ceremony (where available).

GROUPS AND CATEGORIES

The Official Community's Choice program features a wide selection of Groups such as Beauty & Health, Dining, and Pets and more, which can encompass nearly 100 categories prime for local businesses.