

6 REASONS TO INVEST NOW IN A TRULY DIVERSE WORKPLACE



Improves employee **attraction** and **retention** by including everyone



Supports **collaboration** by fostering teamwork



Promotes **creativity** by celebrating all perspectives



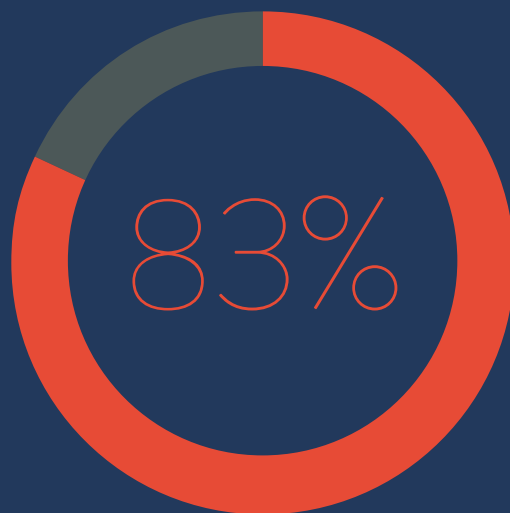
Reduces discrimination by **stopping bias** before it starts



Promotes a sense of **belonging** by valuing all employees



Encourages open **communication** by understanding thoughts and ideas



Diversity & inclusion are a **top priority for 83% of millennial employees** who report they are more likely to be engaged in a diverse workplace.
(Source: Deloitte University)



Nearly **50% of employees believe their company could do more** to improve DEI.
(Source: Glassdoor)

In 2020, the global market for DEI—that is, dollars spent by companies on DEI-related efforts such as employee resource groups (ERGs)—was estimated at **\$7.5 billion** and is projected to more than double to **\$15.4 billion** by 2026. Yet, at the current rate it will take another **151 years** to close the global economic gender gap at all levels.
(Source: McKinsey & Company)

DIVERSITY IS OUR HERITAGE... AND OUR FOCUS

Diversity, Equity, and Inclusion (DEI) is intrinsic to our business and because of that, our commitment is a reality—not simply a well-intentioned endeavor. BroadView Talent Partners is a woman- and minority-owned business whose managing partners have expertise in DEI-related talent acquisition, retention, and leadership development. DEI drives our innovative and winning strategies as well as creative problem-solving for our clients and candidates.



BroadView
TALENT PARTNERS