



MemorialCare Children's

Light Up A Life.

Be In Good Company this Holiday Season!

Nothing motivates a team like a sense of shared purpose.

Now is the time for your company to become a **Holiday Butterfly Champion** as we work to ensure the best healthcare outcomes for all children.

Partnering with us is an incredible opportunity for companies to help support lifesaving work and achieve visibility among your clients and customers.

And when you sign on to be a **Holiday Butterfly Champion**, you can display your support with a window cling and share about your partnership on social media, so everyone will know about your commitment to Children's Health. If you are a retail business, consider running your promotion on November 25, Small Business Saturday. We will send you our **Holiday Fundraising Kit**, with tools that will help your promotion be a success!

Most importantly, corporate and community support allowed us to serve more than 1.7M patients in 2022, from all 50 states and from 45 countries, ensuring every child has access to the best care regardless of their ability to pay.

Your support is invaluable, and your team can make a difference.

Most Sincerely,

Carrie DiNovo
Director, Corporate and
Community Partnerships

Kathy Hickman
Associate Director,
Corporate Partnerships

Holiday Butterfly Champions

Light Up A Life.

We are thrilled to help craft a program to fulfill your company's holiday giving goals.

Corporate Giving



Employee Giving

Programs – matched by your company.



Employee Fundraising

like Poinsettia Sales, Caroling, Pancake Breakfasts, and more!



Percentage of Sale

and Round Up campaigns.



Dollar Donation

of specific item sold specifically for the campaign.

Scan this
QR code
to get started!

*Our team will drop off a
Holiday Fundraising Toolkit
and talk about next steps.*



Holiday Volunteering

We also have many volunteer opportunities to bring your team together!

Light Up the Lawn Illumination, Nationwide Children's Hospital Holiday Campaign Kick-off

Date: Tuesday, November 14, 2023

Location: Nationwide Children's Hospital Lawn

Activities: Food, craft and donation stations

NBC4 WCMH-TV Giving Tuesday Telethon benefitting Nationwide Children's Hospital

Date: Tuesday, November 28, 2023 (time slots TBD)

Location: Foundation offices, 525 E Mound Street, Columbus, OH 43215

Activity: Answering incoming calls, speaking with donors, documenting donation and payment details.

Butterfly Ambassadors

Dates: November 15 – December 31, 2023

Locations: Various throughout central Ohio

Activity: Assist people interacting with one of our large butterflies, at key locations in the community, as they scan the QR code and make donations to the hospital.

Nationwide Children's Hospital Toy Drive – Dates and times TBD

If you would like more information about becoming a Holiday Butterfly Champion for Light Up the Lawn, Light Up A Life 2023, please contact:

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Save the Date!
Grand Illumination
Holiday Event
Tuesday, November 14, 2023

