



# Implementing Sustainable Recycling Programs with SWACO's Free Resources

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## Introductions

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## **About SWACO**

### **VISION**

A community that is environmentally safe and resourceful.

### **SWACO MISSION**

Manage the waste stream to enable community growth, prosperity, and environmental stewardship.

### **SWACO GUIDING PRINCIPLES**

Collaborate with public and private partners.

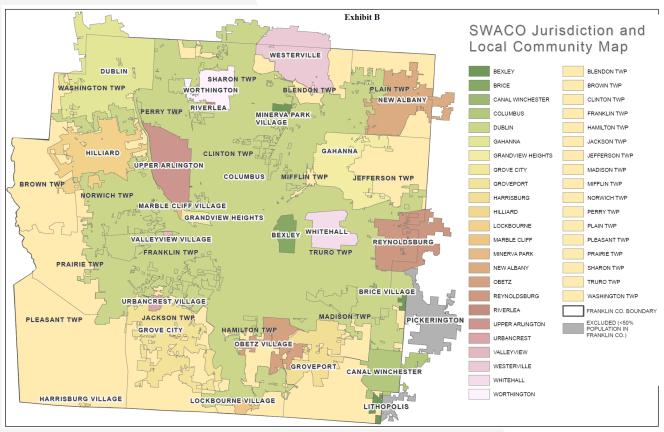
Operate with transparency, efficiency, innovation, and fiscal responsibility.

Leverage waste stream for economic benefit. Contribute to a safe and healthy community.

Engage the community through education and outreach.



## **SWACO's Jurisdiction**





## 76% Potentially Recyclable or Compostable





# Direct Impacts of Central Ohio's Recycling Industry



5,000 employees



\$234 million in payroll





# SWACO Business Recycling Toolkit

















## **Develop a Recycling Plan**

TEMPLATE RECYCLING PLAN



### TEMPLATE RECYCLING PLAN

### **RECYCLING PLAN: <INSERT BUSINESS NAME HERE>**

This document is intended to be a living document that is updated over time as processes, points of contact, or materials accepted change within our recycling program. Within this plan you should be able to find all of the basic information about our recycling program, including who you should contact if you have additional questions.

### What Material is Accepted:

Recycling is based on a commodity-based market. As a result, some materials may not be recyclable in certain regions. Here at <insert business name> we currently recycle the following materials.

- Paper
- Cardboard
- Aluminum Cans
- Plastic Bottles
- Glass







Our fillable word document makes writing your recycling plan easy.



## **Educational Tools for Business**





Our PowerPoint slide deck makes sharing recycling education easy.



## **Business Recycling Champion Program**



The newest resource for businesses



# **Business Recycling Champions Program** is a Three Tier Incentive Program

### **Container Incentive**

50% up to \$1000.00 for purchasing **indoor** recycling containers through one of our vendor partners. This is not a reimbursement program.

### **Service Start-Up Support Incentive**

By signing up for recycling service using a hauler from the participating hauler list, businesses can be eligible for one-time credits that are paid directly to the hauler and applied to the account as a service start-up support credit from SWACO. The service start-up support funding helps businesses with the cost of recycling.

### **Signage Incentive**

50% up to \$500.00 for purchasing signage for indoors or outdoors to direct or educate users on the placement of recyclable materials or the type of materials accepted in the recycling bin. This is not a reimbursement program.



# **Business Recycling Champions**Program -

## **Container Incentive**

We can help your business purchase indoor containers to improve recycling collection. This might look like large 33gallon BRUTE containers or desk side containers or community collection points. Our funding is a 50% match up to \$1,000.







# Participating Haulers include Rumpke and Waste Management

## **Service Start-Up Support Incentive**

By signing up for recycling service with a participating hauler, businesses can be eligible for credits that are paid directly to the hauler and applied to the account as a service start-up support credit from SWACO. The service start-up support funding helps businesses with the cost of recycling.









# SWACO'S FREE TECHNICAL ASSISTANCE





## **EXAMPLES of TECHINCAL ASSISTANCE**

- ✓ We can help you write Recycling Plans
- ✓ Conduct Waste Audits
- ✓ Solve for Hard to Recycle Materials
- ✓ Achieve Sustainability Directives
- ✓ Problem solve waste diversion challenges



## MARKET DEVELOPMENT GRANTS FROM THE OHIO EPA





## **Ohio EPA's Market Development Grant**

- ✓ Application opens 10/1/23 and closes 12/1/23 for the grant cycle that starts April 1<sup>st</sup>, 2024
- ✓ If awarded, Grantees have 24 months to complete the project, but can be closed out any time, once completed.
- ✓ A government sponsor is needed to apply



# Project Categories for the Market Development

**Grant** 

Recycling Equipment

\$200,000

Equipment for collecting and processing of recyclable material (for example, cardboard, glass, plastic, organics, etc.). Equipment for bagging units, balers, containers, conveyors, grinding units, in-vessel composting units, optical sorters, plastic excursion systems, printing and production materials, pulping units, screening equipment, signage, trucks, drying units.



## **Ohio EPA Market Development Grant**







# Ohio Materials Marketplace (Now Rheaply)



Thank You!

### **STAY CONNECTED:**

f SWACO.org



☑ @SWACO\_Green





# ALL AMERICAN

MOVING, STORAGE AND DELIVERY



























All American covers most of Ohio, eastern KY and Western WV

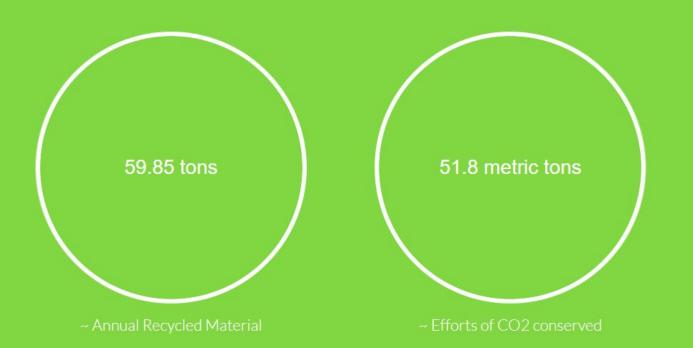
### TWO TYPES OF DELIVERY CLIENTS...

- · We handle inventory, scheduling and routing
- Client handles the above & we simply bump the dock every morning to physically deliver their product



## Our Environmental Impact Report

All American has had a robust recycling program since 2009. We have only started collecting the data below since October 2022.





## **Cardboard Recycling**



Cardboard, together with paper, makes up about 41% of our solid waste stream

In the US, more than 80 BILLION corrugated boxes are used per year.

All American recycles cardboard 2 different ways...

- Our Delivery division bales all of the packaging waste
- Our Moving division buys back used moving boxes and re-sells them for about half price. We will even buy back competitor cartons.



# **EPS- Expanded Polystyrene EPE- Expanded Polyethylene**



**EPS Example** 



**EPE Example** 



## **Our Densifier**





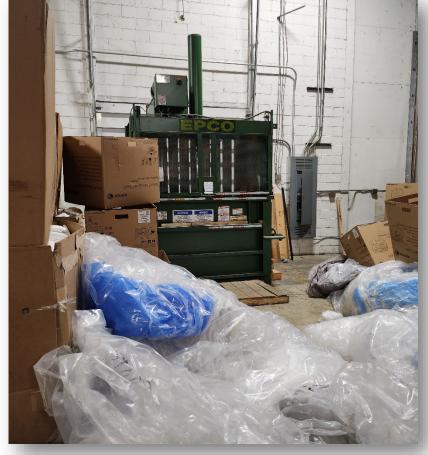


EPE Blocks after being densified

# Densified Product Benefits of Styrofoam Recycling

- 90:1 compaction
- Frees up the dumpster space and it's a recyclable material- less hauls for trash to the landfill as it isn't full of Styrofoam
- Our business partners want transportation and logistics company that have the same supply chain sustainability initiatives to help them meet their corporate driven directives and increase their ESG scores





Film Plastic Example

## Film Plastics

- We bale all the film plastics that come through our facility, and sort colored vs clear for a slightly higher return.
- Most of the recycled plastic is a byproduct from our delivery business, but we also use shrinkwrap in our moving business to protect upholstered items that we relocate. All of that material is recycled as well.



## **Densifier Equipment**

### **HEAT MELT DENSIFIERS**

Avangard Innovative provides a complete line of heat melt foam densifiers to help customers in the collection management of scrap foam material. Our machines process foam by densifying it into block form which becomes a marketable recycling product. We offer several makes and models in varying sizes and production capacities.

**FD-10** 

### DENSIFIES Polystyrene (EPS)

### **FEATURES**

Processes up to 50 Lbs. /Hour of Loose EPS Foam Reduces Foam Volume by Approximately 90 to 1

**Technical Specifications** 

3.4 kW

#### **OPTIONS**

Exhaust Vent Kit Photo Eve

Power kW

Voltage (V) Weight (lbs./kg)

Max. EPS Capacity

Feed Opening (W x H)

Footprint (D x W x H)



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**FD-12** 

### **DENSIFIES**

Polystyrene (EPS) Polyethelyne (EPE) Polypropylene (EPP)

### **FEATURES**

Processes up to 150 Lbs. /Hour of Loose EPS Foam Reduces Foam Volume by Approximately 90 to 1

### **OPTIONS**

Exhaust Vent Kit Photo Eve Molds



### **Technical Specifications**

Power kW	10 kW
Voltage (V)	230V/460V three-phase
Weight (lbs./kg)	838 lbs. (380 kg)
Max. EPS Capacity	150 lbs./hour (68 kg/hour)
Feed Opening (W x H)	22" x 12" (550 x 279 mm)
Footprint (D x W x H)	47" x 51" x 61" (1203 x 1293 x 1539 mm)

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