

# GROWTH MEMBERSHIP BENEFITS



## Savings Opportunities

Discounted Tickets to Chamber Events	✓
Health Insurance • 401K • Workers' Compensation • Office Supplies • Energy and Operational Efficiency	✓

## Celebrations

Publicize Business Milestones	✓
Ribbon Cutting • Promote Open House Events	✓
Access to the Columbus Region Media Guide	✓
Access to Customized Invite & Mailer Lists	✓

## Brand Awareness and Visibility

Member Spotlight Feature	✓
Submit News, Events and Press Releases on Columbus.org	4 events, 4 items
Member Directory Category Listings	4 categories
Share Thought Leadership and Member Insights on Columbus.org	4 items

## Business Development Support

Access to Chamber Member Orientation	✓
Connections to prospects, suppliers and more great networking introductions	Up to 5 connections
Customized Research Consultations (Business Prospecting, Target Lists, Industry Insight(s), Wage Analysis Reports) is customized to meet each member's needs	Up to 4 hours
Membership Lists Distributed Quarterly	✓

## Chamber & Community Involvement

Membership in Columbus Region Logistics Council (CRLC)	✓
Potential opportunity to participate as a member of the Chamber's active committees	✓
Access to Chamber Owner Circles (additional fee)	✓
Access to Elevate Cbus (additional fee)	✓
Member-to-Member Access and Networking	✓
Potential Speaking Opportunities at Chamber and Community Events	✓

## Consultative Resources

Dedicated Member Services Representative	✓
Member Services Consultation	Up to 2 hours
Specialized Consultation Services: Government Relations, Workforce, Business Development and Marketing Strategy	Up to 4 hours

