



# RETAIL SUMMIT 2019

August 8 // The Point at Otterbein  
[retailsummit.org](http://retailsummit.org)

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For the past 10 years, Retail Summit has cultivated an environment that offers attendees the opportunity to connect with the most innovative companies in the industry ranging from: start-ups, emerging leaders and established veterans. This year's summit will allow our panelists to address the most pressing and trending topics focused around: retail, technology and hospitality.

## SUMMIT FEATURES

- 3 local keynote speakers
- 20 breakouts dedicated to trending topics in retail, technology, and hospitality
- Ample networking opportunities with over 300 attendees
- Free copy of the 2019 Franklin County Retail Report

## WHO ATTENDS?

- Owners, managers and leaders in retail-focused industries
- Representative of industries that serve retail
- Regional economic development officers
- Leadership with interest in the future of our Region's retail sector
- Elected officials and community partners
- College students



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## PRESENTED BY // \$30,000

*Exclusive Level + first right of refusal 2020*

- (1) Feature presentation introduction
- (1) 6' Showcase table // prominent location
- Company logo on event specific logo, [retailsummit.org](http://retailsummit.org), event bags and lanyards, and other digital assets
- Opportunity to post up to (3) blogs on [retailsummit.org](http://retailsummit.org)
- Customized event day signage
- Full-page ad in printed event program  
\*Art to be provided by sponsor
- Opportunity to place promotional item in attendee bag
- (8) All-day summit passes

## SUMMIT PARTNER // \$15,000

*First right of refusal 2020*

- (1) 6' Showcase table // prominent location
- Company logo on [retailsummit.org](http://retailsummit.org) and other digital assets
- Customized event day signage
- Half-page ad in printed event program  
\*Art to be provided by sponsor
- Opportunity to place promotional item in attendee bag
- (6) All-day summit passes



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## INDUSTRY PARTNER // \$10,000

- (1) 6' Showcase table // prominent location
- Company logo on [retailsummit.org](http://retailsummit.org) and other digital assets
- Customized event day signage
- Opportunity to place promotional item in attendee bag
- (4) All-day summit passes

## RECEPTION PARTNER // \$10,000

- Company logo or name on all reception-related print/digital assets
- Customized event day signage
- Additional signage placement during reception
- (4) All-day summit passes

## BREAKOUT PARTNER // \$7,500

- Open and introduce (3) breakout sessions
- Company logo on [retailsummit.org](http://retailsummit.org) and other select material
- Customized event day signage
- Opportunity to pass out collateral during breakout session
- (3) All-day summit passes



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## SCANTrivia PARTNER // \$6,000

- Company logo on QR code landing page
- Company logo on 8x10' gaming wall
- Opportunity to include company facts tied to (10) QR codes
- Company logo on [retailsummit.org](http://retailsummit.org) and other select material
- Customized event day signage
- (3) All-day summit passes

## INTERACTIVE PARTNER // \$5,000

- (1) 6' Showcase table
- Company logo and link on [retailsummit.org](http://retailsummit.org)
- Customized event day signage
- (2) All-day summit passes

## SUPPORTING PARTNER // \$2,500

- Company logo and link on [retailsummit.org](http://retailsummit.org)
- Business name in select event day materials
- (2) All-day summit passes

## EDUCATIONAL SHOWCASE // \$750

- (1) 6' Showcase table
- (2) All-day summit passes