

Government Day 2018

Tuesday, October 16

Government Day was created to help business leaders navigate government complexity, facilitate connections with elected officials and key stakeholders, and raise the collective voice of the Columbus Region business community at the local, state and federal levels of government.

To learn more and to register, visit the [Government Day event page](#).

Featured Presentations

Morning Program

Women in Leadership: Impact on Public Policymaking

This panel of talented experts will highlight the impact of women in leadership positions, whether in business or in office, on public policymaking. It is well proven that diverse perspectives positively impact internal business operations in a myriad of ways, but this panel will explore how female leaders uniquely influence and shape the external policymaking process, focusing on issues of interest to the business community.

Panel:

*Moderated by Cathy Lyttle, [Worthington Industries](#)
Congresswoman Joyce Beatty, [Ohio's 3rd District](#)
Gwen K. Young, [The Wilson Center](#)*

Lunch Program

Hear from both gubernatorial campaigns as they separately discuss their respective visions for the future of Ohio and positions on issues of importance to Chamber members.

*Richard Cordray, Democratic Candidate for Governor
Jon Husted, Republican Candidate for Lieutenant Governor*

Topic Discussions

Competitive Business Climate: A Federal Update on How Washington Impacts Columbus Region Businesses

This breakout will educate and inform businesses on top issues swirling in DC, including trade, tariffs, the newly created opportunity zones, and more. Learn about the impact of these policies on your operations and your bottom line.

Panelists:

Jenny DiJames, [Alignment Government Strategies](#)

Education & Workforce: Talent Attraction Legislation & Legal Implications for Small Businesses

Ohio can become more competitive in our talent attraction, recruitment and retention efforts by adding statewide non-discrimination policies that ensure protection from discrimination in employment, housing and public accommodation. Learn about the importance of advancing comprehensive legislation at the Statehouse, how the cake baker ruling by the U.S. Supreme Court in Masterpiece will impact its progress, and why small businesses shouldn't fear increased litigation as a result.

Panelists:

Shannon Hardin, [Columbus City Council](#)

Alana Jochum, [Equality Ohio](#)

G. Michael Payton, [Ohio Civil Rights Commission](#)

Transportation and Infrastructure Funding:

Creating and Connecting to Jobs and Growing the Region's Economy

As the Columbus Region continues to grow and develop, an affordable and efficient transportation and infrastructure network is vital. This breakout will focus on the need for a sustainable funding stream to support projects that are essential in creating an accessible city that can connect people to jobs, efficiently transport goods, and sustain population and economic growth.

Panelists:

Adrian Burns, [Columbus Chamber of Commerce & CRLC](#)

Joanna Pinkerton, [COTA](#)

Rocky Moretti, [TRIP](#)

Political Engagement: A Lesson on How to Effectively Interact with Your Elected Officials

The ability to participate in the political process is one of the hallmarks of American democracy.

While the Chamber has served as the voice of the Columbus Region business community for over 134 years, the engagement of our members is an instrumental part of the political process.

This breakout will guide business leaders on the importance of building and strengthening relationships with their elected leaders and how to do it effectively.

Panelists:

Derrick Clay, [New Visions Group LLC](#)

Ohio Senator Stephanie Kunze, [Ohio District 16](#)